



# To place an order or for more info, contact your local sales rep:

# **Northern CA**

**Doug King** 408.701.7202

# **Central/SouthernCA/Hawaii**

Sommer Della Bitta 916.947.2602

# **Southern CA**

**Dereck Cruz** 626.201.8932

# Washington/Oregon

**Chuck Vandervort** 206.235.4191 Pam Pare 503.317.6759 **Destinee Vaughn** 503.713.1368



# Endura Poster 225 10mil Paper & Item Number: FM EPS-1054150S-01

Durable, Premium Latex-saturated Media

Endura® is bright white premium cellulose based wet strength durable print media. Endura® is saturated with latex for durable indoor and temporary outdoor use. Strength, tear-resistance, flexibility, and the ability to fold without the image cracking are key benefits of the Endura<sup>®</sup> line.

### Available Options:

Endura® Satin: The perfect choice when a more economical yet high quality print is needed. Available in 7, 10, and 17 pt thicknesses.

Technical Data										
	Caliper	Basis Weight (gsm)	Gloss @ 60°	Brightness %	Whiteness (We) %	Opacity %	Tear MD/CD**	Tensile MD/CD**	Elongation Break (MC/CD)	MIT Fold (MC/CD)
Endura® Satin <b>⊕</b>	7 pt / 7 mil	175*	25	92 minimum	104.5	99	132 / 116	47 / 43	4/8.5	415 / 934
	10 pt / 10 mil	235°	25	92 minimum	104.5	99	132 / 116	47 / 43	4/8.5	415 / 934
	17 pt / 17 mil	385*	25	92 minimum	104.5	99	132 / 116	47 / 43	4/8.5	415 / 934
Endura® Matte <b>⊕</b>	10 pt / 10 mil	235^	25	92 minimum	104.5	99	208 / 192	74 / 44	6 / 14	7,470 / 5,766
Endura® Stick-P ⊕	7 pt / 7 mil	212	25	92 minimum	104.5	99	132 / 116	47 / 43	NA	NA

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process Gms values do not include release liner 1 \*\*Elmendorf Tear / Grams 1 \*\*\*Pounds Per Inch

Availability								
	Size	Core						
Endura® Satin ®	54" x 150' / 137 cm x 45.7 m	3"						
	60" x 150' / 152.4 cm x 45.7 m	3"						
Endura® Matte	54" x 150' / 137 cm x 45.7 m	3"						
	60" x 150' / 152.4 cm x 45.7 m	3"						
Endura® Stick-P	54" x 100' / 137 cm x 30.48 m	3"						

# We all know paper prints better than plastic!

It's also more widely recycled. Our paper-based portfolio is provides a sustainable option, with many post-consumer options available as well.



**APPLICATIONS:** 

Indoor POP

Wall Decor

### **PRINTABILITY:**

Eco-solvent / Solvent

Offset / Screen

## **PRODUCT SAFETY:**

### **PVC FREE**

Contains No - IARC

Toxic metal or Carcinogens

Contains No - USEPA Toxic

REACH Standards.

