

CONVERT

A bright white coated backlit poster media that provides uniform translucency and image definition in both front lit or backlit poster applications. Specifically designed for shelters or POP applications where front lit image quality cannot be compromised for backlit performance.



GreenLight® Plus! (backlit media)



GreenLight® Plus! is a recyclable Rainforest Alliance and FSC® certified poster paper that incorporates 10% post-consumer waste to achieve maximum sustainability without sacrificing the critical print and display properties required in either POP or backlit shelter poster applications.

The product is engineered to provide maximum image definition, color fidelity and uniform translucency in backlit poster systems for transit, mall and kiosk shelters.



GreenLight® Plus! is also designed to provide superior dimensional stability and resistance to moisture warping or wrinkling due to climatic changes that often effect many paper based poster medias.

GreenLight® Plus! Optimax is a low luster satin backlit poster product that is designed with broad solvent based cross platform printer compatibility in mind.

Optimax sets new benchmark standards for color fidelity, image definition and luster in a product made here in North America.



Applications

- Bus shelters
- Mall kiosks
- Backlit displays
- Front lit displays
- Retail signage
- Airport, nightclub and hotel displays

Light up your displays
with
Greenlight® Plus!



The mark of
responsible forestry





Technical Data

Caliper	Smoothness/Sheffield	Brightness	Opacity
8 pt / 8 mil	< 35	96+	95%

Ink Capability

	Offset	Screen	Solvent	Ecosolvent	Latex	UV
GreenLight® Plus! UV	X	X			X	X
GreenLight® Plus! SV	X	X	X			
GreenLight® Plus! Optimax	X	X	X	X	X	X

Product Availability

	Sizes	Core	Packaging
<u>GreenLight® Plus! UV</u>	50" x 300' 50" x 1,000' 54" x 1,000' 62" x 1,000'	3" / 6"	12 rolls / skid
<u>GreenLight® Plus! SV</u>	50" x 300' 50" x 1,000' 54" x 1,000' 62" x 1,000'	3" / 6"	300' rolls 36 / skid 1000' rolls 12 / skid
<u>GreenLight® Plus! Optimax</u>	50" x 150' 50" x 300' 50" x 1,000' 54" x 150' 54" x 300' 54" x 1,000' 62" x 150' 62" x 300'	3" / 6"	150' - 300' rolls 36 / skid 1000' rolls 12 / skid

Members of:



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