

# WindowTac®

WindowTac® is a clear, double-sided mounting adhesive that has a unique embossed release liner allows the adhesive to be easily installed with minimal effort, making WindowTac® ideal for face mounting of temporary graphics to glass, acrylic and other non-porous surfaces. Simply adhere printed images to the side with the permanent acrylic adhesive and apply the removable textured acrylic adhesive side to a clean mounting surface. With WindowTac®, there is never any need for wet application. Graphics can be dry installed, cleanly removed and easily re-positioned during installation thanks to micro grooves in the removable adhesive that allow for easy air evacuation with a squeegee. The result? Graphics with excellent clarity and no bubbles or wrinkles. It can be used on any materials including wide format digital technology print media.

- TEMPORARY WINDOW GRAPHICS
- POP DISPLAYS
- BACKLIT DISPLAYS

**0.9**  
mil

Clear  
PET

☐ Clear



Permanent Acrylic  
and  
Removable Acrylic



Width 54 in



**12** MONTHS DURABILITY

INTERIOR  
(adhesive durability)

## EASY APPLY WINDOW GRAPHICS



## APPLICATIONS

Smooth Flat Surfaces

Retail Backlit Displays

Window Graphics

SONOMA

**GRAPHIC**  
PRODUCTS

[www.sgpweb.com](http://www.sgpweb.com)

To order, call or email Sonoma Graphic Products at 800.250.4252 or [orders@sgpweb.com](mailto:orders@sgpweb.com)

WindowTac® is a 0.9 mil (23µ) visually clear PET film, coated on one side with a pressure sensitive, removable adhesive that is protected by a micro-grooved PE release liner that imparts an embossed pattern onto the adhesive coating. The other side is coated with a pressure sensitive, aggressive permanent adhesive that is protected by a bleached Kraft release paper coated on both sides with PE and siliconised on the release side. The micro-grooves in its adhesive allow for easy air evacuation.

- RECOMMENDED FOR FACE MOUNTING GRAPHICS ONTO GLASS, ACRYLIC AND OTHER NON-POROUS SURFACES.
- CAN BE USED FOR BACKLIT DISPLAYS.
- CAN BE RE-POSITIONED UP TO 10 TIMES IN THE FIRST 12 HOURS AND CLEANLY REMOVED WITHIN 12 MONTHS AFTER APPLICATION.

### INSTALLATION

#### RECOMMENDATION

Prior to application, clean the mounting substrate with soap and water. Rinse thoroughly with water and wipe dry with a lint free cloth. Window cleaners are not recommended.

### PRODUCT STRUCTURE

Release Liner	2 Side PE Coated, 1 Side Siliconized Kraft
Adhesive	Permanent Acrylic (Pressure Sensitive)
Film	Visually Clear PET
Adhesive	Removable Acrylic (Pressure Sensitive)
Release Liner	Embossed HDPE

### PRODUCT CHARACTERISTIC

Film Thickness	0.9 mil (23µ)	2.5 mil
Adhesive Layer	1 mil (25µ) permanent 0.6 mil (14µ) removable	(62 µ)
Film/Adhesive Ratio	1:0.9:0.6	
UV Protection	Yes	
Service Temperature Range	-4°F to 248°F (-20°C to 120°C)	
Application Temperature	>41°F (5°C)	
Shelf Life	2 Years	
Storage Conditions	59°F to 72°F (15°C to 22°C); 50 - 55% Relative Humidity	

### PROCESS SETTINGS

Equipment Type & Temperature	Speed
Roller Laminator Room temperature to 104°F (40°C)	1 ft to 8 ft (0.3m to 2.5m) per minute
Press	Not recommended

### Authorized Dealer

961 Stockton Avenue  
San Jose, CA 95110  
**orders@sgpweb.com**  
**Tel: 1.800.250.4252**